2026–2028

POST GRADUATE DIPLOMA IN MANAGEMENT

Business Analytics with AI (PGDM–BAAI)

" This future-ready program blends foundational business management with advanced analytical and AI technological skills. It is designed to create professionals who can transform data into actionable insights and bridge the gap between technical depth and strategic business acumen "
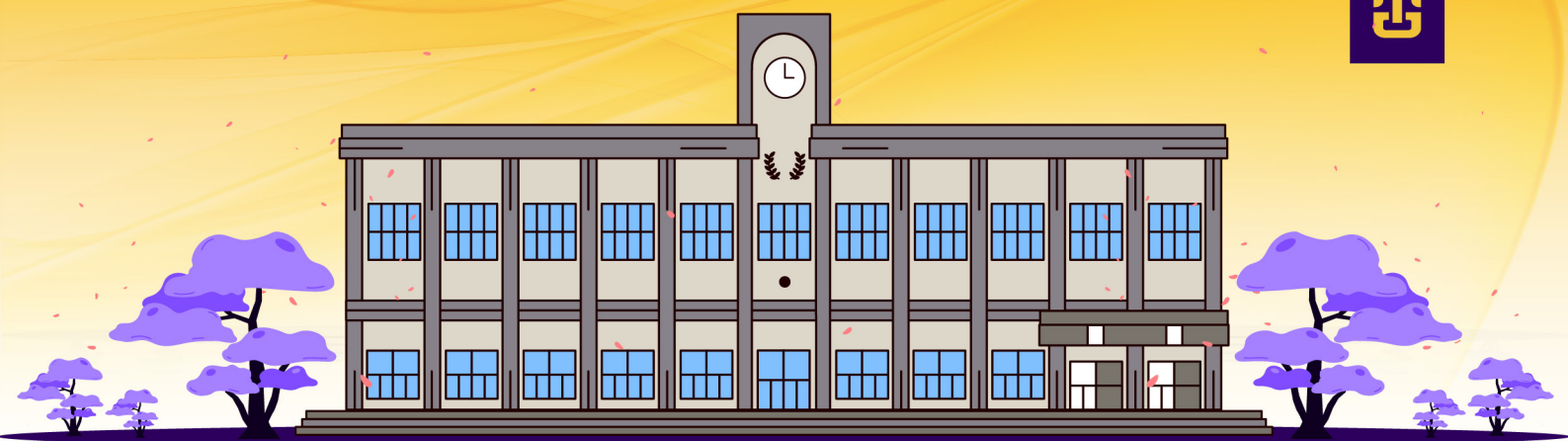
About IITDM Vizag

International Institute of Technology, Design and Management, Visakhapatnam (IITDM Vizag), is an AICTE-approved autonomous business school and a Business Education Alliance Member of AACSB, as well as a member of AMBA-BGA. The Institute is committed to excellence in education, research, and innovation across the fields of technology, design, and management.

Located on a sprawling 34-acre, Wi-Fi-enabled green campus in the vibrant city of Visakhapatnam, Andhra Pradesh, the Institute offers a sustainable and enriching learning environment.

IITDM Vizag delivers a comprehensive and dynamic education for aspiring business leaders through its cutting-edge Post Graduate Diploma in Management (PGDM) programmes. These two-year programmes, with specialisations in Business Analytics with AI, Aviation & Logistics, Maritime & Logistics, and Financial Services (with a major in Financial Inclusion), seamlessly blend theoretical knowledge with practical applications to prepare students for today's fast-paced global business environment.

Programmes Offered by IITDM Vizag

Long-Duration Programmes

PGDM in
Business Analytics with AI

PGDM in
Aviation & Logistics

PGDM in
Maritime & Logistics

PGDM in
Financial Services

Short-Duration Programme

▶ Centre for Drone and Aviation Management
  • Hands-on experience and DGCA-certified drone pilot training

About the Programme

The PGDM in Business Analytics & AI is meticulously designed to create domain experts in high-demand, high-growth sectors. In an era where organizations are desperately seeking professionals to drive data-backed decision-making, this program combines technical mastery with human-centric problem-solving.

A central component of the curriculum is the Start-up Founder Program (SFP), which empowers students with the skills and resources to launch successful AI-driven ventures. Aspiring founders benefit from a robust ecosystem and guidance in securing up to ₹1 Crore in incubation seed funding from industry partners. Students move beyond theory by building real-world AI products and mastering the "how" and "why" of data-driven leadership.

Curriculum

The detailed curriculum will be announced shortly and will be aligned with industry requirements and regulatory frameworks.

Who Should Apply

This programme is ideally suited for individuals aspiring to develop into responsible leaders capable of creating meaningful impact in today's dynamic business environment.

▶ Demonstrated academic, professional, or extracurricular excellence

▶ Readiness to thrive in a rigorous and immersive learning environment

▶ Distinct perspectives and experiences that enrich peer learning and classroom discussions
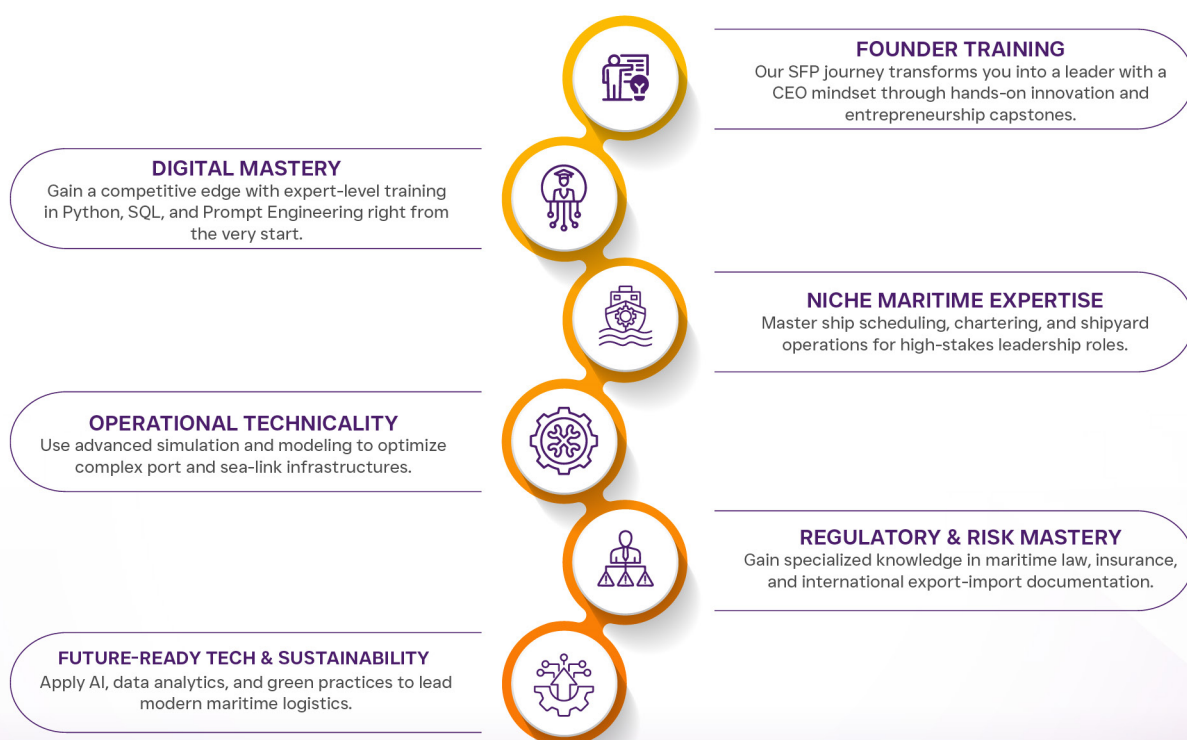
Programme Overview

The curriculum is structured to ensure students are "Day-1 Ready" for high-stakes roles in the global tech marketplace:

The journey begins with intensive certifications in Python Programming, SQL, and Data Visualization to build a strong technical base. Students gain hands-on experience with 30+ essential business and AI tools, including Generative AI in Business, Cloud AI, and Machine Learning.The coursework covers Predictive Modeling, Big Data Analytics, and Diagnostic/Prescriptive Analytics to solve real-world business problems. Learning is reinforced through 2-month intensive internships, live projects, and case studies led by industry experts. Graduates are groomed for elite roles such as AI Strategist, Data Scientist, Business Intelligence Developer, and Digital Strategy Consultant. The program targets top-tier consulting and tech firms, including Google, Microsoft, Amazon, Deloitte, and Accenture.
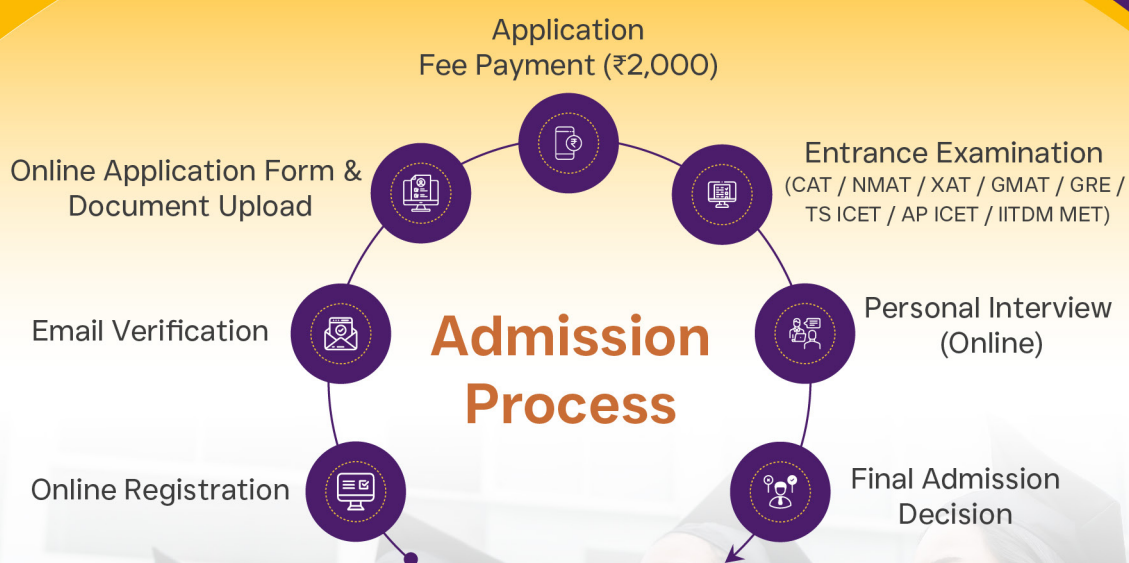
FOUNDER TRAINING
Our SFP journey transforms you into a leader with a CEO mindset through hands-on innovation and entrepreneurship capstones.

DIGITAL MASTERY
Gain a competitive edge with expert-level training in Python, SQL, and Prompt Engineering right from the very start.

NICHE MARITIME EXPERTISE
Master ship scheduling, chartering, and shipyard operations for high-stakes leadership roles.

OPERATIONAL TECHNICALITY
Use advanced simulation and modeling to optimize complex port and sea-link infrastructures.

REGULATORY & RISK MASTERY
Gain specialized knowledge in maritime law, insurance, and international export-import documentation.

FUTURE-READY TECH & SUSTAINABILITY
Apply AI, data analytics, and green practices to lead modern maritime logistics.

Mode of Study:	Day-Classroom
Break-up of Credits:	To be announced
Duration:	22 Months
Total Number of Sessions:	700+
Programme Commencement:	June 2026
Summer Internship:	Included

Eligibility Criteria

Academic Qualifications

- A bachelor's degree from a recognised university or institution approved by AICTE, AIU, or the Ministry of Education, Government of India

- Open to graduates from all disciplines (Engineering, Commerce, Sciences, etc.)

- Minimum aggregate of 60% marks or equivalent CGPA

- Final-year students or candidates awaiting results may apply; admission will be provisional subject to meeting eligibility requirements

Admission Process

- Application Fee Payment (₹2,000)
- Online Application Form & Document Upload
- Entrance Examination (CAT / NMAT / XAT / GMAT / GRE / TS ICET / AP ICET / IITDM MET)
- Email Verification
- Personal Interview (Online)
- Online Registration
- Final Admission Decision

Programme Fee: Approx. ₹12.90 lakhs for two years

Campus Mode Starts From: June 08, 2026

Timeline and Important Dates

Admission Process 2026-28 Batch

Particulars

1 → **Application**
Application Open — December 15, 2025
Application Close — April 15, 2026

2 → **Admission Test**
Entrance Examination
    Phase I — End of January 2026
    Phase III — End of February 2026
    Phase III — End of March 2026

3 → **Shortlist & Personal interviews**
Personal Interview
    Phase I — Mid-February 2026
    Phase III — Mid-March 2026
    Phase III — Mid-April 2026

4 → **Final Results**
The list of selected candidates shall be communicated via email on or before 25 April 2026

5 → **Fees Payment**
Commitment Fee Deadline — April 30, 2026
First Installment Payment — May 15, 2026

6 → **Commencement of Programme**
Registration — May 28, 2026
Inauguration & Orientation — May 29, 2026
Normalization Week — June 01-05, 2026

Placements

IITDM Vizag provides comprehensive placement assistance through strong industry partnerships, assured internships, and structured career development support facilitated by Industry connect.

CONTACT US

> " You made the right choice,
> Come join us at IITDM Vizag where your journey
> in business analytics doesn't end with a degree,
> it begins with a career. "

Contact us

🌐 www.iitdm.org.in   ✉ enquiry@iitdm.org.in   📞 +91 89779 19359

📍 **Central Admission Office : Siripuram,** Visakhapatnam, AP- 530003 IN

📍 **Campus Location :** PM Palem, Visakhapatnam, AP-530041 IN